Mathematics, Grade 8

Unit II: Lesson 2 Speech / Advertisement Brochure: Math Fun Camp



Pretend you are the camp accountant for a two-week Math Fun Camp that can handle up to 60 campers. The camp has to make a profit. Think of all the costs you will have such as counselors, kitchen crew, maintenance crew, special instructors, utilities, rent for computers, rent for the camp facilities, and food. You may need to contact a junior camp to get some of your information.

Estimate the expenses per week. Note that some expenses are fixed and some are variable. Determine the number of campers needed to cover the costs and allow for a reasonable profit.

Design an advertising brochure describing the activities and the camp costs. You may also want to write a speech that you would give to parents, convincing them to send their children to your camp. Display your brochure in the classroom and give your speech. If you contacted a junior camp, they may be interested in seeing a copy of your product.

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