Social Studies, Grade 7 Unit II: Lesson B5

Analysis: Automobile Industry

Research the growth of industry in Post-World War II Japan and answer these questions:

- Why has Japan become so successful in the automobile industry since 1945?
- What were some problems of U.S. auto manufacturers that made the industry less competitive?
- What have the two governments done to help their industries?

As a research analyst for Ford Motor Company, write a synopsis of your research for the CEO. Include a few of your suggestions so Ford can solve their problems and learn from the Japanese.

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